

**A/B AND MULTIVARIATE TESTING
USING BAYESIAN ALGORITHM**

A PROJECT REPORT

Submitted by

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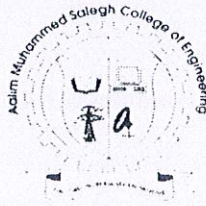
in partial fulfilment for the award of the degree

of

BACHELOR OF TECHNOLOGY

IN

INFORMATION TECHNOLOGY




AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING

ANNA UNIVERSITY: CHENNAI 600 025

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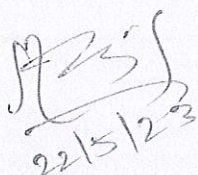

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BONAFIDE CERTIFICATE

Certified that this project report "A/B AND MULTIVARIENT TESTING USING BAYESIAN ALGORITHM" is the bona-fide work of "MOHAMMED FASEHIULLAH (110119205025), MOHAMMED ISMAIL K. M (110119205026) and MOHAMMED ISMAIL KAFIL (110119205027)" who carried out the project work under my supervision.

SIGNATURE



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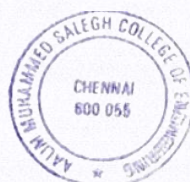
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