

AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
MG2351 – PRINCIPLES OF MANAGEMENT
MODEL EXAMINATION - APRIL 2014

Max Marks: 100
Duration: 3 Hrs

PART A (10 x 2 = 20)
Answer ALL the questions

1. What is systems approach to management?
2. What are the objectives of planning?
3. What are the elements of business forecasting?
4. What do you mean by Policy?
5. What are the functions performed by a low level manager?
6. What are the limitations of quantitative approach to management?
7. What are the differences between formal and informal communication?
8. What do you understand by “over delegation “and “under delegation?”
9. List the steps involved in directing.
10. What are the kinds of skills companies look for in managers?

PART B (5X16=80)
Answer ALL the questions

11. (a) Explain the principles of administrative theory of management with suitable illustrations.
OR
(b) (i) Discuss in detail about the various types of Organisation Structure. (8)
(ii) Explain the principle of F.W.Taylor Theory. (8)
12. (a) (i) Explain the steps in Planning process. (8)
(ii) Give an account of various steps involved in Decision Making (8)
OR
(b) (i) What do you understand by Management by Objectives. (MBO)
What are its advantages and limitations? (10)
(ii) Compare formal and informal organisations. (6)
13. a. (i) What is span of control? Explain the factors which influence the span of control. (8)
(ii) Explain the process of communication and also explain the barriers to effective Communication. (8)
OR
b. (i) Distinguish between Delegation and Decentralisation. (8)
(ii) Explain the various sources of recruitment. (8)
14. a. (i) Explain the various methods of Training.(8)
(ii) What do you understand by “Leadership style”. Discuss the different types of Leadership styles.
OR
b.(i) Critically examine Maslow’s need priority model. How far up the hierarchical ladder do most people progress? (8)
(ii) Explain Porter and Lawler theory of motivation and Adam’s equity theory of motivation.(8)
15. a. Explain any four non-budgetary control techniques with suitable examples.(16)
OR
b. Explain the steps involved in the quality control process with advantages and disadvantages.(16)

**AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
MG2351 – PRINCIPLES OF MANAGEMENT
MODEL EXAMINATION - APRIL 2014**

**Max Marks: 100
Duration: 3 Hrs**

**PART A (10 x 2 = 20)
Answer ALL the questions**

1. What are the functions of Management?
2. What is scientific management?
3. What is the main purpose of planning?
4. Define the term strategic planning.
5. Define the term functional authority.
6. What is non-verbal communication?
7. What are the three potential pitfalls of budgets?
8. Define job enlargement.
9. What is division of labour?
10. List the basic types of control.

**PART B (5X16=80)
Answer ALL the questions**

11. (a) Explain in detail Henry Fayol's contribution towards classical approach of Management (16)

Or

(b) (i) Describe the relative importance of each type of the skills to lower, middle and upper level managers.(8)

(ii) Explain the system based approach towards the Management. (8)
12. (a) (i) Discuss the types and steps involved in decision making process.(8)

(ii) Explain the Business Portfolio Matrix (BCG matrix) (8)
Or

(b) Describe in detail the various types of organizational plans. (16)
13. (a) What do you understand by organizational charts? Explain the basis of the Departmentalization. (16)

Or

(b) Discuss the steps involved in providing appropriate human resources. (16)
14. (a) (i) Explain the types of formal organizational communication.(8)

(ii) Discuss the barriers of effective interpersonal communication. (8)
Or

(b) Is Motivation important for organizational development/achievement? Justify your answer with Maslow's hierarchy of needs. (16)
15. (a) Discuss in detail the tools for organizational control. (16)

Or

(b) Enumerate the various techniques for improving productivity. (16)

**AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
MG2351 – PRINCIPLES OF MANAGEMENT
MODEL EXAMINATION – APRIL 2014**

Time: 3 Hrs

Max Marks: 100

**PART A (10 x 2 = 20)
Answer ALL the questions**

1. What are the different managerial roles defined by Mintzberg?
2. Distinguish administration with management.
3. What is planning premises?
4. Define MBO.
5. What is recruitment?
6. Define performance appraisal.
7. What is a pecuniary incentive?
8. Enlist the types of leadership styles.
9. What is productivity?
10. Define budgetary control.

**PART B (5X16=80)
Answer ALL the questions**

11. (a) Enumerate the various contributions made by contributors to management thought.
Or
(b) Discuss the environmental factors that have an impact on management decisions.
12. (a) Explain the steps in MBO process.
Or
(b) Describe the techniques of decision making.
13. (a) Illustrate the steps involved in selection procedure.
Or
(b) Elucidate the different types of Performance Appraisal methods.
14. (a) Compare and contrast Mc Clellands's expectancy theory with vroom's theory of motivation.
Or
(b) What are the barriers for effective communication? Explain the methods to overcome the barriers.
15. (a) Narrate the steps involved in the process of control
Or
(b) Give an account of some popularly non- budgetary control techniques
